



Om Venkateswaraya Nama:
Hindu Educational & Cultural Society of America
Portland Balaji Temple

A Non-Profit Organization Tax Exempt ID: # 27-1098567
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Thiru Aadi Pooram - Andal Jayanti Festival

Wednesday, July 26th, 2017



7:00 PM Thirumanjanam (Abishekam)

Procession (inside the Temple)

Oonjal, Nachiyar ThiruMozi Sevakalam,

Sathumurai Prasadam.

Sponsorship - \$101

Abishekam \$25.00, Flowers \$51.00

Aadi Pooram or Adi Pooram is celebrated during the Tamil month of Aadi (which falls in the months of July – August) on the Pooram Nakshatra. Aadi Pooram is an annual festival which is celebrated in a grand scale in the Vaishnavite shrines of Tamil Nadu. **Aadi Pooram marks the birthday of the Tamil poetess, Andal, who is renowned for her masterwork in Tamil literature.** Andal composed Tamil devotional songs in praise of Lord Maha Vishnu. Thiruppaavai and Naachiar Thirumozhi are notable among them. Also known as Kothai, Andal spent her life time in worshipping Lord Vishnu. She is one among the 12 Azhwars who were the most famous devotees of Lord Vishnu and authos of Naalayira Divya Prabhandham – “4000 verses in praise of Lord Vishnu”.